



# PRASSA

PLASTIC RECONSTRUCTIVE & AESTHETIC  
SURGERY STUDENTS ASSOCIATION

## SPONSORSHIP BROCHURE

**IN AFFILIATION WITH**



**BAPRAS**

British Association of Plastic  
Reconstructive and Aesthetic Surgeons



**PLASTAUK**

Plastic Surgery Trainees Association

# WELCOME

## Letter from the President of Plastic Reconstructive and Aesthetic Surgery Students Association

Plastic Reconstructive and Aesthetic Surgery Students Association (PRASSA) strives to inspire, advise and promote greater understanding of plastic surgery amongst medical students and junior doctors.

In affiliation with British Association of Plastic, Reconstructive and Aesthetic Surgeons (BAPRAS) and Plastic Surgery Trainees Association (PLASTA), we take immense pride in our ever-expanding network of world-renowned surgeons. This network enriches the experiences of our members, offering exceptional opportunities for learning and networking throughout the academic year. We are committed to maintaining the high standards that have defined our association.

Our aims this year include organising more teaching webinars, hosting in-person conferences with practical workshops and widening access by providing free learning opportunities. The association plays a pivotal role in shaping students' career aspirations in plastic and reconstructive surgery.

We are deeply grateful for the unwavering support from our sponsors, whose contributions directly facilitate the growth and professional development of the future plastic surgeons who will shape our field.

To prospective sponsors, we extend our heartfelt appreciation for considering joining us on this journey. Your support is not just an investment in our association but also in the future of plastic surgery. Together, we can continue to inspire and empower the next generation of surgical innovators.

Thank you for your time and support.

Warmest Regards,



*S. Barnes*

**Sydney Barnes**

President of PRASSA 2023/24

# OUR EVENTS

## Webinars

Teaching webinars taught by plastic surgeons. The series is running from **February to April 2024** with topics including:

- Head and neck
- Burns
- Breast
- Lower limb
- Skin
- Hand surgery
- Paediatrics

## Conferences

In affiliation with BAPRAS and PLASTA, we often represent medical students at surgical congresses. This includes the BAPRAS Congress, BAPRAS Undergraduate Day and PLASTA and RSM Summer Congress.

## Collaborations

We actively collaborate with all student plastic surgery societies across the UK and provide a platform for aspiring plastic surgeons to network with field experts.

# WHY SPONSOR US?

We offer a chance for sponsors to become closely involved with our society and so there are many benefits to working with us.



## LARGE SCALE STUDENT EXPOSURE

We are a national association, comprising of university-affiliated plastics societies, that seeks to promote an interest in plastic surgery amongst students across the nation. Sponsors benefit from targeted exposure on our social media platforms with over 1,200 followers. Our university representatives will also distribute promotional materials within their university group chats/ noticeboards.

## IN-PERSON AND ONLINE

PRASSA has been constantly adapting to engage our audience whilst retaining the quality of our events. We are excited to say we have an amalgamation of events taking place in person and online, presenting a greater opportunity to raise your organisation's profile.



## NETWORKING OPPORTUNITIES

Our association serve as bridges between universities, medical students, surgical trainees and consultant surgeons. All our sponsors are invited to attend our teaching sessions and in-person events to promote your service/ products.

## LIVE EVENT ENDORSEMENT

The opportunity to promote your organisation to a live audience at our events, as well as directly speak to a variety of professionals through your own stall. All sponsors will feature on our event promotional materials.



## WIDENING ACCESS TO PLASTICS

Last year, we started an initiative where medical students and surgical societies can borrow basic suturing kits and materials from PRASSA. With the help of sponsors, we would be able to purchase more basic and microsurgery suturing kits. Together, we can provide opportunities for all students to explore the field of plastic surgery.

# OUR SPONSORSHIP PLANS

We have developed three packages below which we feel will suit you in whatever capacity you would like to become involved.

If you have any other ideas or suggestions, or would like to negotiate alternative sponsorship terms, we would be more than happy to discuss.

Please note that we are extremely flexible - there is no minimum amount of funding, and all can be tailored to your exact needs and requirements.

**£150**

## BRONZE

- Advert during our online webinar events
- Display sponsorship tier level on virtual platforms (social media)

**£250**

## SILVER

Bronze package benefits in addition to:

- Pamphlet/merchandise distributed at our in-person events
- Logos on all publicity (social media) pages
- Opportunity to give a speech at our online events

**£450**

## GOLD

Silver package benefits in addition to:

- Branding via honorary mention in our President's speech
- Display company's banner at our in-person events, including virtual banners
- Company stall at flagship in person events/virtual equivalent

**Want a custom-tailored package?  
Please contact us and we can tailor a  
package for your exact needs.**



# CONTACT US

If you have any questions, please do not hesitate to let us know!  
Thank you for your consideration, and we look forward to  
hearing from you soon.



## AMEEN MAHMOOD

Treasurer 2023-2024

Plastic Reconstructive & Aesthetic  
Surgery Students Association (PRASSA)

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